



The
**FUTURE
OF INDIA**
Gala

SPONSORSHIP PACKAGES

A Benefit Gala Hosted by Ekal Vidyalaya

October 12, 2018

7:00 PM – 11:00 PM

Congressional Country Club, 8500 River Road, Bethesda, MD 20817

| | Diamond Sponsor | Platinum Sponsor | Gold Sponsor | Silver Sponsor | Bronze Sponsor | Gala Sponsor |
|--|---------------------|---------------------|--------------------|--------------------|--------------------|--------------------|
| | \$100,000 | \$50,000 | \$25,000 | \$10,000 | \$5,000 | \$2,500 |
| Seats | 3 VIP Tables | 2 VIP Tables | 1 VIP Table | 1 VIP Table | 1 VIP Table | 1 VIP Table |
| Invitation to Pre-Event Reception with Keynote Speakers | * | * | * | * | * | * |
| Donor Plaque with Name on Ekal Project(s) Chosen for Support | * | * | * | * | * | - |
| One on One Red Carpet Interview and Press Conference | * | * | * | * | * | * |
| Video Message of Sponsor Played During Event | * | * | - | - | - | - |
| Special Recognition by Host | * | * | * | * | * | - |
| Special Recognition in Gala Brochure | * | * | * | * | * | * |
| Title on All Gala Marketing, Advertising, PR Material | * | - | - | - | - | - |
| Social Media Cross Promotions | * | * | * | - | - | - |
| Speaking Opportunity at Gala | * | * | - | - | - | - |
| Company Banner Displayed during Event | * | * | * | * | - | - |

A BETTER FUTURE STARTS WITH EDUCATING EVERY CHILD.

Make a difference. Your Support Counts.

Special Projects

| | |
|-------------------------------------|-----------|
| Village Development Resource Center | \$250,000 |
| Skill Training Center | \$100,000 |
| Ekal on Wheels | \$50,000 |
| Telemedicine | \$40,000 |
| Tailoring Center | \$30,000 |
| Digital Literacy using Tablets | \$25,000 |

Support for Ekal Schools

| | |
|-------------------------------|----------|
| Annual Support for 30 Schools | \$10,950 |
| Adopt a School for Life | \$5,000 |

For more information on sponsorship, please contact Ranjani Saigal at ranjani.saigal@ekal.org





Village Development Resource Center

Situated at the center of 100 villages, these centers host skill training, production and marketing centers and provide market linkages to spur economic activity.



Skills Training Center

Hosted at the Village Development Resource Center, attendees are provided with a variety of skill training courses and certifications, from a collective of master trainers. Courses include carpentry, phone repair, tailoring, digital literacy and food processing, among many others. The courses are in line with the government skills training schemes.



Ekal on Wheels

This is a mobile computer lab that travels to Ekal villages and provides basic digital literacy to 30 villages. Following last year's Gala, we organized enough mobile computer labs to serve over 330 villages, bringing digital literacy to nearly 330,000 people.



Telemedicine

Women from the villages are provided with telemedicine health worker training, smart phones and a mobile application with which they use to triage problems connect needy patients to specialist doctors in the city.



Tailoring Center

These centers provide tailoring training for women. Graduates open tailoring shops in their own villages.



Digital Literacy Using Tablets

Tablets are provided to teachers in Ekal villages to provide digital literacy to their students.